



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
1897/OBAMA SKED C (138499)
National/Political
1897/06387161

Invoice 643762
Inv Date 10/28/2012
Terms Net 30
Contract 338035
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA SKED C
OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:13PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|------|----------------------|---------------------------|-----------------------|--------|------------|-----------|---------|
| 1.0 | Spot | 5:00:00AM- 5:30:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/23/12 5:13AM (Tu) | 00:30 | OFA120148H | \$625.00 | |
| 1.0 | Spot | 5:00:00AM- 5:30:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/24/12 5:22AM (We) | 00:30 | OFA120148H | \$625.00 | |
| 1.0 | Spot | 5:00:00AM- 5:30:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/25/12 5:13AM (Th) | 00:30 | OFA12G179H | \$625.00 | |
| 1.0 | Spot | 5:00:00AM- 5:30:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/26/12 5:15AM (Fr) | 00:30 | OFA12G179H | \$625.00 | |
| 2.0 | Spot | 5:30:00AM- 6:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/23/12 5:44AM (Tu) | 00:30 | OFA12D148H | \$925.00 | |
| 2.0 | Spot | 5:30:00AM- 6:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/24/12 5:53AM (We) | 00:30 | OFA120148H | \$925.00 | |
| 2.0 | Spot | 5:30:00AM- 6:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/25/12 5:30AM (Th) | 00:30 | OFA12G179H | \$925.00 | |
| 2.0 | Spot | 5:30:00AM- 6:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/26/12 5:54AM (Fr) | 00:30 | OFA12G179H | \$925.00 | |
| 3.0 | Spot | 6:00:00AM- 7:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/23/12 6:27AM (Tu) | 00:30 | OFA120148H | \$1875.00 | |
| 3.0 | Spot | 6:00:00AM- 7:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/24/12 6:13AM (We) | 00:30 | OFA120148H | \$1875.00 | |
| 3.0 | Spot | 6:00:00AM- 7:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/25/12 6:56AM (Th) | 00:30 | OFA12G179H | \$1875.00 | |
| 3.0 | Spot | 6:00:00AM- 7:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/26/12 5:59AM (Fr) | 00:30 | OFA12G179H | \$1875.00 | |
| 4.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 10/23/12 7:30AM (Tu) | 00:30 | OFA12D148H | \$2000.00 | |
| 4.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 10/23/12 8:40AM (Tu) | 00:30 | OFA120148H | \$2000.00 | |
| 4.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 10/24/12 7:58AM (We) | 00:30 | OFA120148H | \$2000.00 | |
| 4.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 10/24/12 8:43AM (We) | 00:30 | OFA120148H | \$2000.00 | |
| 4.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 10/25/12 7:55AM (Th) | 00:30 | OFA12G179H | \$2000.00 | |
| 4.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 10/25/12 8:55AM (Th) | 00:30 | OFA12G179H | \$2000.00 | |
| 4.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 10/26/12 7:58AM (Fr) | 00:30 | OFA12G179H | \$2000.00 | |
| 4.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 10/26/12 8:47AM (Fr) | 00:30 | OFA12G179H | \$2000.00 | |
| 5.0 | Spot | 5:00:00AM- 6:00:00 | Day, Sa-1 | 10/27/12 5:24AM (Sa) | 00:30 | OFA12G179H | \$340.00 | |
| 6.0 | Spot | 7:00:00AM- 9:00:00 | Day, Sa-1 | 10/27/12 8:13AM (Sa) | 00:30 | OFA12G179H | \$1050.00 | |
| 7.0 | Spot | 9:00:00AM- 10:00:00 | Day, Sa-1 | 10/27/12 9:54AM (Sa) | 00:30 | OFA12G179H | \$1050.00 | |
| 8.0 | Spot | 7:00:00AM- 9:00:00 | Day, Su-2 | 10/28/12 7:14AM (Su) | 00:30 | OFA12G179H | \$1050.00 | |
| 8.0 | Spot | 7:00:00AM- 9:00:00 | Day, Su-2 | 10/28/12 7:55AM (Su) | 00:30 | OFA12G179H | \$1050.00 | |
| 9.0 | Spot | 9:00:00AM- 10:00:00 | Day, Tu-1, W-2, Th-1, F-1 | 10/23/12 9:42AM (Tu) | 00:30 | OFA120148H | \$560.00 | |
| 9.0 | Spot | 9:00:00AM- 10:00:00 | Day, Tu-1, W-2, Th-1, F-1 | 10/24/12 9:41AM (We) | 00:30 | OFA120148H | \$560.00 | |
| 9.0 | Spot | 9:00:00AM- 10:00:00 | Day, Tu-1, W-2, Th-1, F-1 | 10/24/12 9:59AM (We) | 00:30 | OFA120148H | \$560.00 | |
| 9.0 | Spot | 9:00:00AM- 10:00:00 | Day, Tu-1, W-2, Th-1, F-1 | 10/25/12 9:33AM (Th) | 00:30 | OFA12G179H | \$560.00 | |
| 9.0 | Spot | 9:00:00AM- 10:00:00 | Day, Tu-1, W-2, Th-1, F-1 | 10/26/12 9:11AM (Fr) | 00:30 | OFA12G179H | \$560.00 | |
| 10.0 | Spot | 10:00:00AM- 11:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/23/12 10:22AM (Tu) | 00:30 | OFA120148H | \$560.00 | |
| 10.0 | Spot | 10:00:00AM- 11:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/24/12 10:16AM (We) | 00:30 | OFA12D148H | \$560.00 | |
| 10.0 | Spot | 10:00:00AM- 11:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/25/12 10:18AM (Th) | 00:30 | OFA12G179H | \$560.00 | |
| 10.0 | Spot | 10:00:00AM- 11:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/26/12 10:23AM (Fr) | 00:30 | OFA12G179H | \$560.00 | |
| 11.0 | Spot | 11:00:00AM- 12:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/23/12 11:59AM (Tu) | 00:30 | OFA120148H | \$925.00 | |
| 11.0 | Spot | 11:00:00AM- 12:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/24/12 11:32AM (We) | 00:30 | OFA12D148H | \$925.00 | |
| 11.0 | Spot | 11:00:00AM- 12:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/25/12 11:59AM (Th) | 00:30 | OFA12G179H | \$925.00 | |
| 11.0 | Spot | 11:00:00AM- 12:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/26/12 10:59AM (Fr) | 00:30 | OFA12G179H | \$925.00 | |
| 12.0 | Spot | 12:00:00PM- 1:00:00 | Day, Tu-1, W-1, Th-1, F-1 | 10/23/12 12:35PM (Tu) | 00:30 | OFA12D148H | \$850.00 | |



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National/Political
1897/06387161

Invoice 643762
Inv Date 10/28/2012
Terms Net 30
Contract 338035
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA SKED C
OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:13PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|------|---------------------|-----------------------|-----------------------|--------|------------|-----------|---------|
| 12.0 | Spot | 12:00:00PM- 1:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/24/12 12:28PM (We) | 00:30 | OFA12D148H | \$850.00 | |
| 12.0 | Spot | 12:00:00PM- 1:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/25/12 12:59PM (Th) | 00:30 | OFA12G179H | \$850.00 | |
| 12.0 | Spot | 12:00:00PM- 1:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/26/12 12:12PM (Fr) | 00:30 | OFA12G179H | \$850.00 | |
| 13.0 | Spot | 1:00:00PM- 3:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/23/12 2:22PM (Tu) | 00:30 | OFA12D148H | \$800.00 | |
| 13.0 | Spot | 1:00:00PM- 3:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/24/12 2:26PM (We) | 00:30 | OFA12D148H | \$800.00 | |
| 13.0 | Spot | 1:00:00PM- 3:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/25/12 2:59PM (Th) | 00:30 | OFA12G179H | \$800.00 | |
| 13.0 | Spot | 1:00:00PM- 3:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/26/12 2:23PM (Fr) | 00:30 | OFA12G179H | \$800.00 | |
| 14.0 | Spot | 3:00:00PM- 4:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/23/12 3:55PM (Tu) | 00:30 | OFA12D148H | \$650.00 | |
| 14.0 | Spot | 3:00:00PM- 4:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/24/12 3:11PM (We) | 00:30 | OFA12D148H | \$650.00 | |
| 14.0 | Spot | 3:00:00PM- 4:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/25/12 3:41PM (Th) | 00:30 | OFA12G179H | \$650.00 | |
| 14.0 | Spot | 3:00:00PM- 4:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/26/12 3:39PM (Fr) | 00:30 | OFA12G179H | \$650.00 | |
| 15.0 | Spot | 12:00:00PM-12:30:00 | Day,Sa-1,Su-1 | 10/27/12 12:29PM (Sa) | 00:30 | OFA12G179H | \$600.00 | |
| 16.0 | Spot | 1:00:00PM- 6:00:00 | Day,Su-1 | 10/28/12 1:18PM (Su) | 00:30 | OFA12G179H | \$475.00 | |
| 17.0 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/23/12 4:11PM (Tu) | 00:30 | OFA12D148H | \$800.00 | |
| 17.0 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/24/12 4:56PM (We) | 00:30 | OFA12D148H | \$800.00 | |
| 17.0 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/25/12 4:30PM (Th) | 00:30 | OFA12G179H | \$800.00 | |
| 17.0 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/26/12 4:28PM (Fr) | 00:30 | OFA12G179H | \$800.00 | |
| 18.0 | Spot | 5:00:00PM- 6:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/23/12 5:22PM (Tu) | 00:30 | OFA12D148H | \$2250.00 | |
| 18.0 | Spot | 5:00:00PM- 6:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/24/12 5:43PM (We) | 00:30 | OFA12D148H | \$2250.00 | |
| 18.0 | Spot | 5:00:00PM- 6:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/25/12 5:43PM (Th) | 00:30 | OFA12G179H | \$2250.00 | |
| 18.0 | Spot | 5:00:00PM- 6:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/26/12 5:52PM (Fr) | 00:30 | OFA12G179H | \$2250.00 | |
| 19.0 | Spot | 6:00:00PM- 6:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/23/12 6:27PM (Tu) | 00:30 | OFA12D148H | \$3000.00 | |
| 19.0 | Spot | 6:00:00PM- 6:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/24/12 6:13PM (We) | 00:30 | OFA12D148H | \$3000.00 | |
| 19.0 | Spot | 6:00:00PM- 6:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/25/12 6:14PM (Th) | 00:30 | OFA12G179H | \$3000.00 | |
| 19.0 | Spot | 6:00:00PM- 6:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/26/12 6:29PM (Fr) | 00:30 | OFA12G179H | \$3000.00 | |
| 20.0 | Spot | 6:00:00PM- 6:30:00 | Day,Su-1 | 10/28/12 6:22PM (Su) | 00:30 | OFA12G179H | \$1500.00 | |
| 21.0 | Spot | 7:00:00PM- 7:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/23/12 7:06PM (Tu) | 00:30 | OFA12D148H | \$3000.00 | |
| 21.0 | Spot | 7:00:00PM- 7:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/24/12 7:06PM (We) | 00:30 | OFA12D148H | \$3000.00 | |
| 21.0 | Spot | 7:00:00PM- 7:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/25/12 7:04PM (Th) | 00:30 | OFA12G179H | \$3000.00 | |
| 21.0 | Spot | 7:00:00PM- 7:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/26/12 7:12PM (Fr) | 00:30 | OFA12G179H | \$3000.00 | |
| 22.0 | Spot | 7:30:00PM- 8:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/23/12 7:47PM (Tu) | 00:30 | OFA12D148H | \$3000.00 | |
| 22.0 | Spot | 7:30:00PM- 8:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/24/12 7:42PM (We) | 00:30 | OFA12D148H | \$3000.00 | |
| 22.0 | Spot | 7:30:00PM- 8:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/25/12 7:44PM (Th) | 00:30 | OFA12G179H | \$3000.00 | |
| 22.0 | Spot | 7:30:00PM- 8:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/26/12 7:29PM (Fr) | 00:30 | OFA12G179H | \$3000.00 | |
| 23.0 | Spot | 7:00:00PM- 8:00:00 | Day,Sa-1 | 10/27/12 7:51PM (Sa) | 00:30 | OFA12G179H | \$850.00 | |
| 26.0 | Spot | 8:00:00PM- 9:00:00 | Day,Tu-1 | 10/23/12 7:59PM (Tu) | 00:30 | OFA12D148H | \$9250.00 | |
| 27.0 | Spot | 8:00:00PM- 9:00:00 | Day,W-1 | 10/24/12 7:59PM (We) | 00:30 | OFA12D148H | \$6600.00 | |
| 28.0 | Spot | 10:00:00PM-11:00:00 | Day,W-1 | 10/24/12 10:42PM (We) | 00:30 | OFA12D148H | \$5300.00 | |
| 30.0 | Spot | 10:00:00PM-11:00:00 | Day,Th-1 | 10/25/12 10:32PM (Th) | 00:30 | OFA12G179H | \$5000.00 | |



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Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Product
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Acct Types
Est/Headline
Demo
Revision
Comments

Invoice 643762
Inv Date 10/28/2012
Terms Net 30
Contract 338035
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:13PM

OBAMA SKED C
OBAMA FOR AMERICA- SKED C

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|------|---------------------|--------------------------------------|-----------------------|--------|------------|-----------|----------------|
| 31.0 | Spot | 8:00:00PM- 9:00:00 | Day, Su-1 | 10/28/12 8:37PM (Su) | 00:30 | OFA12G179H | \$6500.00 | |
| 32.0 | Spot | 9:00:00PM-10:00:00 | Day, Su-1 | 10/28/12 9:42PM (Su) | 00:30 | OFA12G179H | \$6000.00 | |
| 33.0 | Spot | 11:00:00PM-11:35:00 | Per week (4), Tu, We, Th, Fr, Sa, Su | 10/23/12 11:21PM (Tu) | 00:30 | OFA12D148H | \$2000.00 | |
| 33.0 | Spot | 11:00:00PM-11:35:00 | Per week (4), Tu, We, Th, Fr, Sa, Su | 10/24/12 11:33PM (We) | 00:30 | OFA12D148H | \$2000.00 | |
| 33.0 | Spot | 11:00:00PM-11:35:00 | Per week (4), Tu, We, Th, Fr, Sa, Su | 10/26/12 11:32PM (Fr) | 00:30 | OFA12G179H | \$2000.00 | |
| 33.0 | Spot | 11:00:00PM-11:35:00 | Per week (4), Tu, We, Th, Fr, Sa, Su | 10/28/12 11:29PM (Su) | 00:30 | OFA12G179H | \$2000.00 | |
| 34.0 | Spot | 11:35:00PM-12:10:00 | Per week (3), Tu, We, Th, Fr | 10/23/12 11:55PM (Tu) | 00:30 | OFA12D148H | \$1025.00 | |
| 34.0 | Spot | 11:35:00PM-12:10:00 | Per week (3), Tu, We, Th, Fr | 10/24/12 11:51PM (We) | 00:30 | OFA12D148H | \$1025.00 | |
| 34.0 | Spot | 11:35:00PM-12:10:00 | Per week (3), Tu, We, Th, Fr | 10/26/12 11:49PM (Fr) | 00:30 | OFA12G179H | \$1025.00 | |
| 35.0 | Spot | 12:10:00AM- 1:05:00 | Per week (2), Tu, We, Th, Fr | 10/23/12 12:53AM (Tu) | 00:30 | OFA12D148H | \$340.00 | |
| 35.0 | Spot | 12:10:00AM- 1:05:00 | Per week (2), Tu, We, Th, Fr | 10/24/12 12:39AM (We) | 00:30 | OFA12D148H | \$340.00 | |
| 49.0 | Spot | 6:00:00AM- 7:00:00 | Day, Su-1 | 10/28/12 6:39AM (Su) | 00:30 | OFA12G179H | \$850.00 | |
| 50.0 | Spot | 6:00:00AM- 7:00:00 | Per week (1), Sa | 10/27/12 6:29AM (Sa) | 00:30 | OFA12G179H | \$850.00 | |
| 51.0 | Spot | 12:05:00AM-12:35:00 | Day, Sa-1 | 10/27/12 12:27AM (Sa) | 00:30 | OFA12G179H | \$250.00 | |
| 52.0 | Spot | 1:05:00AM- 3:00:00 | Day, Sa-1 | 10/27/12 2:53AM (Sa) | 00:30 | OFA12G179H | \$100.00 | |
| 53.0 | Spot | 12:00:00AM- 1:00:00 | Day, Su-1 | 10/28/12 12:33AM (Su) | 00:30 | OFA12G179H | \$250.00 | |
| 54.0 | Spot | 10:00:00PM-11:00:00 | Per week (1), Su | 10/28/12 10:38PM (Su) | 00:30 | OFA12G179H | \$5400.00 | M/G For 29.0.1 |
| 55.0 | Spot | 7:00:00AM- 9:00:00 | Per week (1), Su | 10/28/12 8:37AM (Su) | 00:30 | OFA12G179H | \$1050.00 | |
| 56.0 | Spot | 2:00:00AM- 3:59:00 | Per week (1), Su | 10/28/12 2:16AM (Su) | 00:30 | OFA12G179H | \$50.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



| | | | |
|-------------|----------------------|-------------|----|
| Gross Total | \$163,010.00 | Total Spots | 97 |
| Commission | (\$24,451.50) | | |
| Net Total | \$138,558.50 | | |

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.